



TUMMA Board Meeting Minutes

April 13, 2017

Attendees: Lizz Boecker, John Hendricks- Sparta Administrator, Roland Dyck- Shilling Supply, Kurt Bear, John Funke, Jeff Kroes, Jerry Arndt, Joe Moua, John Belmonte, Allison Vandenberg-Daves- INSPIRE, Mark Glendenning, Ed Johnson, Aaron Rasch- Project Proven, Taylor Mathy.

Meeting called to order: 3:00pm. Introductions made.

Review and Approve prior minutes: No March 2017 Board Meeting. February meeting minutes approved by Mark Glendenning, John Funke second. No discussion.

Treasurer's Report: Beginning balance was \$23,150.77 less \$107.88 for website for an ending balance of \$23,043.89. Motion to approve by John Belmonte, second by Ed Johnson.

Executive Report: See attached handout for review of last six months. Lizz also covered her activity with the Winona Chamber and learning from that meeting and take a ways that TUMMA could also replicate including CEO in the classroom and teacher Internships. She reached out to Ann Franz on how they initially started with scholarships. Initially they did four \$1,000.00 scholarships through the college. Lizz will work with Western to see their process and bring back to the May meeting.

Guest Speakers

Aaron Rasch with Project Proven. Aaron shared how he connects offender population to employers through networking and value matching. He noted that his placements are not a one size fits all. He noted this program is another way to reach deeper into the available employee portal.

Allison Vanderberg-Daves with Inspire. Sharing a project the 7Rivers Alliance is working on. It is a platform that lays over Career Cruising that is currently used in all Wisconsin Schools for ACP (Academic Career Planning). The goal of the program is to connect students to businesses through different work based learning activities. They are first rolling out to Jackson County and will be expanding it in the future. Encouraged our members to participate in the program.

Task Force Updates

K-12: Activity around manufacturing month in October including open houses at manufactures in the area for 1 week. Also showcase of manufacturing activities are happening in the classroom. Also, wanting to educate manufacturers on what is happening in the schools in regards to ACP/Work Keys/ and Apprenticeships. Lizz may partner with CESA for on an event but details are still undetermined.

Marketing: New generic business cards and brochures were distributed to the group. Taylor requested that some are kept in the lobby of our businesses as well as to hand out when meeting with suppliers etc. Lizz will hold supply, see her for replenishments. Next step is to review newsletter.

New Business

Jerry Arndt shared updates on Synergy – a collaboration between LADCO, Chamber, Downtown Mainstreet Inc (DMI), 7Rivers Alliance and La Crosse Convention and Visitor’s Bureau. They are working on three strategic plans around Workforce, Economics and Branding. Looking to have a shared vision going forward.

Mark Glendenning stated the Children’s Museum is going forward with a manufacturing exhibit and hopes that TUMMA will be available to support that endeavor.

Question posed on what all our membership sector is included in manufacturing to include distribution and review transportation. Looking for board input at next meeting.

Closed Session called- Mark Glendenning motioned, second by Ed Johnson.

Meeting Adjourned at 4:40pm.

Next meeting is May 11, 2017 location TBD