

TUMMA meeting minutes 8/10/2017

Attendees: Chris Werhle, Peter Johnson, Josh Gamer, Peter Frieberg, John Belmonte, Joe Moua, Becky Grapes, Jenny Kuderer, Jeff Kroes, Mark Glendenning, Robert Bollig.

Meeting called to order 3:10 by Mark Glendenning.

Review and approval of past meeting minutes.

Treasurer's report shared by Mark Glendenning as treasurer was absent. Balance in account is \$24,470.04. Added note that funds are intended to support manufacturing week events and scholarships for students.

Josh Gamer, Dean of Integrated Technology, shared a recap of his research project "A Qualitative Look at One-Year Manufacturing Program Students' Perceptions of Manufacturing, Work Values, and Enrollment Decision." In his project he made recommendations to employers, secondary school administrators and Western to improve the manufacturing environment. For the employer some of these included: developing relationships with secondary education and allow student exposure to manufacturing directly, allow for cross training of employees to increase diversity of work, expand summer internship opportunities. The group thought this was excellent information and thanked Josh for his time. The document is attached to this agenda.

Executive Director Report. Lizz shared an update on her work with the pre-registered apprentice meetings. She will be looking to the group to participate in future meeting to share input on skills needed for certificate. She also shared information on a new internship portal WISCONNECT and INSPIRE that can connect manufacturers to students for increased exposure to the industry.

Task Force Updates:

Marketing- Student trifold is nearly complete.

*K-12-*October 2-6 is manufacturing week. We are partnering with Western BIS and the La Crosse Chamber to host manufacturing open houses that week. Monday, Tuesday and Thursday will be open to the public and Wednesday will be open for students. Logan, Onalaska and Sparta Schools have been chosen to participate. Business selection is still ongoing but will be determined by end of August. A total of 6 manufacturers will be participating in the event and looking to scale that in the following years.

New Business- Discussed a variety of upcoming events including Cardinal Manufacturing tour and Employee Engagement breakfast.

Mark announced formally that Kurt Bear has relocated and resigned his position as chair. We are looking for someone who may be interested in taking over that role. Mark will not be stepping in as he has obligations with the Western Wisconsin Workforce Development Board and could be construed as a conflict. Chair role has a lot of support and should be considered by anyone who feels passionate about promoting careers in manufacturing. Please contact Mark or Lizz with recommendations or nominations.

Lastly an update on business recruitment. Continue to reach out to fellow manufactures in your area about interest in joining TUMMA.

Meeting adjourned at 4:30

