

TUMMA Board Meeting Minutes

December 8th, 2016 3:00pm

Attendees: Suzanne Hoffman (NECAL), Joe Hanratty (Sparta Welding Teacher), Kurt Bear, James Hill (LADCO), Mark Glendenning, John Belmonte, Jeff Kroes, Pat Rezin, Taylor Mathy, Jenny Kuderer(WEDC), Chris Blaylock (WIPFLI), Becky Bloom(USEMCO), Sean Rezin (USEMCO), Joe Moua(Bremer), Dale Walter (Bremer), John Funke, John Honadel (WIPFLI), Robert Bollig (CLA), Greg Flogstad(MRRPC), Ed Johnson, Bradford Shultz(Wells Fargo) Lizz Boecker

Meeting called to order 3:00 PM by Kurt Bear; Chair

Approval of past minutes: Motion to approve by Mark Glendenning, Pat Rezin Second. No discussion

Approval of Treasurer's report: balance in account remains \$15151.77. Noted that 3 new members since last meeting are Bremer Bank, Clifton Larsen Allen and Trane Company. Their checks should be deposited shortly. Motion to approve by Kurt Bear, Ed Johnson Second.

Vote on board positions: Mark did a recap for the group of TUMMA's history including the lack of a stable executive director for a period of time and that 2016 has been a foundational year. The group had discussed in the past the need for some continuity going forward and current board members were asked if they would like to remain on along with current standing officers. Also, made notice to group that only manufacturers are allowed on as board members but Associate and Nonprofit partners are able to voice opinions and share ideas, but no voting rights at board level. Motion made to keep current board member slate and keep same officers in position: Kurt Bear (Chair), Mark Glendenning (Vice Chair), John Funke (Treasurer), Ed Johnson (Secretary). Pat Rezin approved, John Funke second. No additional discussion.

Membership update: Current member slate was reviewed and included plan for 2017. Requesting all board members send Lizz a list of their top 5 prospects in their communities by Jan 5th 2017. She will call for a joint appointment and will help work their lists for value in alliance affiliation. Group consensus on growing membership of manufactures by 25 more in 2017. This number only includes manufacturers. We welcome Associate and Non Profit partners to join as they see fit and beneficial for both parties.

Fast Forward Grant update: suspending application for now as grant does not allow for flexibility and expectations at end of grant are such that most of our businesses would likely not be reimbursed for costs incurred. Will look to do a training needs assessment survey in the beginning of 2017 so when other training grants become available we have the data to support our interest.

K-12 Update: John Belmonte updated on K-12 task force. Group had brain storming session in the last meeting and will look to some event in Feb 2018 possibly. Going to survey tech, math and science teachers to see interest and what they might want out of an organization like ours. WORKKEYS and ACP training for K-12 task force in Jan 2017 and look to do workshops for business people to learn about the tools coming out of schools for selecting workforce. Discussion on collaboration between businesses for student rotation to experience different parts of their business also. Maybe similar program in Eau Claire currently.

Marketing update: Taylor will lead task force and she and Lizz are meeting on Friday the 16th to discuss initial initiatives. Looking for group to nominate someone from their business to assist on task force. Mark Glendenning volunteered colleague from Inland. Focus for the task force is to grow membership and involve k-12. May inquire on Intern for assistance on this. Magazine or publication may be put on hold until we determine the best avenue to connect to Youth. Ed Johnson wanted to remind us as we have events or things happening we should be connecting also with local newspapers for press releases also to attract our fellow manufacturers.

Executive report: Lizz recapped her month on visits to manufactures. She has been in the role for about 90 days. She visited with 13 businesses last month including:

NECAL, Inland, Peerless Chain, Badger Mining, Ashley Furniture, Dynamic Recycling, Necedah Screw, Melissa Schultz, Cran Grow, Onalaska Business Association, Trane CO, Whitehall Specialties, Personal Touch Monogramming. Many were joint with Westerns Business Industry Services division to be visible and meet and experience many manufactures. She stated the support from Western, WEDC and others has made her visits more successful. She also had a number of visit/discussions with area schools specifically around a Fabrication Lab Grant and support that TUMMA can provide. She also has established a more regimented calling plan for 2017 to increase awareness and promote careers in manufacturing.

Next meeting is 1/12/2017 at 3:00- location to be determined.

Meeting went to closed session at 4:04pm