

TUMMA Board meeting minutes for January 12th 2017 3:00pm

Attendees: Taylor Mathy, Ed Johnson, Anne Snow (Childrens Museum), John Hendricks (Sparta Schools), Mark Glendenning, Robert Bollig (CLA), Jenny Kuderer (WEDC), Joe Moua (Bremer), Kelly Armstrong (WEDC), John Funke, Greg Flogstad (MRRPC), Lizz Boecker

Meeting called to order at 3:10pm by Mark Glendenning- Vice Chair

Approval of past minutes: Motion to approve by Ed Johnson, 2nd by John Funke. No discussion

Approval of Treasurer's report: Balance of account 18,051.77. John Funke stated he sent renewal notices out first part of January. Motion to approve by John Belmonte, 2nd by Ed Johnson.

Executive Report: Lizz indicated she has visited with 8 manufacturers in recent weeks (Whitehall Specialties, Golden Plump, Mathy, Ashely Furniture, Advanced Fiber, Regal Beloit and Spartek). Her interviews are very successful when partnered with a fellow manufacturer and encouraged again for the group to indicate partners in their areas that we could visit together. Her conversations are including workforce challenges and what TUMMA is doing to address those challenges. There is more traction with INSPRIRE rolling out to the BRFs area. She is also working to set an appointment with the Winona Chamber of Commerce to discuss working across state lines.

K-12 update: Recent survey completed of 43 Tech, Science, Math and administrators on what they would like to see out of an organization like TUMMA. Group is reviewing results for an action plan. Will likely be considering a 2nd round of survey to narrow scope.

Marketing update: Lizz and Taylor were able to meet. Taylor has been able to update the website with member's names. Lizz for now will be taking charge of the Facebook page until we find help. Looking to create leave behind flyer as well as generic business card. Still seeking 2-3 more people to work with Taylor on these initiatives.

Guests: Kelly Armstrong- WEDC Sector Strategy Development. Works specifically with manufacturing sector groups to help develop strategy. She discussed having a sharp focus and only task the group currently on ideas that fit those goals. She stated that having a strategic plan that aligns well with our partner organization (WWDB and WTC) will be beneficial if we look to seek grants...ect. She also stated that the more collaboration between organizations and across state and county lines the better. She has seen a lot of action in her side of the state with apprenticeships and encouraged our group to discuss how we can be active with this.

Anne Snow- Executive Director Children Museum. Discussion on capital campaign for the museum including a display around manufacturing. There are a lot of avenues and flexibility on what we could do for a display and the breadth of the display could start small. Looking to the k-12 group to brainstorm some ideas that could include: assembly line, video, go pro tours. Need to review the Nuts and bolts and Thingamajigs grant for further ideas. Anne interested in helping with those ideas. Many in the group voiced interest in sponsoring in conjunction with TUMMA.

Misc- Lizz to check in with NEWMA on their strategic plan. Look to connect with UWL Center of Innovation open house.

Meeting adjourned at 3:50pm

