

TUMMA (The Upper Mississippi Manufacturing Association) Meeting Minutes
Executive Committee

Date: May 11, 2016

Location: Workforce Development Center, La Crosse

Attendance:

TUMMA: John Belmonte, Dave Scidmore, Mark Glendenning, Ed Johnson, John Funke, Jerry Arndt, Pat Rezin, Katie Mormann (WDB -Intern)

Others: Beth Sullivan (Western WDB), Greg Flogstad (MRRPC), James Hill (LADCO), Tim Brackenburg, (Holmen School District)

Ed Johnson chaired the meeting and called to order at 3:02 p.m.

Beth Sullivan introduced Katie Mormann as the TUMMA intern, supported with WDB funding. Ms. Mormann is currently working 10 hours a week and can be reached at mornammk@westertc.edu. She started on Monday.

1. **Presentation** – Mr. Brackenburg, from Holmen School district distributed information from the Wisconsin Department of Workforce Development on the Youth Apprenticeship program. Currently Holmen High school is engaged in youth apprenticeships. A guide for “Job Shadow” hosts was included. TUMMA Members thought this could be valuable for members as they begin to host job shadows. Mr. Brackenburg also provided a matrix used by Holmen High School to identify career awareness opportunities at local companies. TUMMA would like to see a similar matrix that could be used in the 7 Rivers Region. Ms. Mormann will work on developing a similar database that could be populated with TUMMA information and shared with schools.

2. **Meeting - May 11, 2016**

Motion (Funke/Belmonte) to accept the minute of May 11, 2016. Motion passed unanimously.

3. **Treasurer’s Report**

John Funke, treasurer, provided the following report:

Balance on April 1	\$7,368.67
Income of	\$3925.00
Refund from UWL	\$25.00
Credit Card Payment	(331.90)
Balance	\$10,961.77

Motion (Rezin/Scidmore) to accept the Treasurer’s report. Motion passed unanimously.

4. **Director’s Report**

Mr. Johnson gave the Directors report. Talks are ongoing with the Western Wisconsin Workforce Development to fund a Business Services Coordinator that will assist with TUMMA. This is based off a successful model of the Bay Area Workforce Development Board.

Ms. Sullivan reported that the Executive Committee of the WDB has voted to issue a Request for Proposals 9 RFP) for a Business Services Coordinator. The RFP will be sent out to all its current

vendors and those on the interested provider list. The RFP will be scored on the evaluation criteria in the RFP and a vendor to employ the Business Services Coordinator will be selected from the highest scorer, the TUMMA Board requests involvement on the scoring process and approval of the recommended provider.

5. Membership

Mathy Construction is interested in a membership and having an active role as a Board Member in TUMMA. Taylor Mathy is willing to serve on the Board - She leads the Community Relations work for Mathy. Although their major industry is road construction, they are involved in manufacturing of asphalt as well as other skilled labor processes.

Motion (Rezin/Funke) to approve Taylor Mathy as a Board Member. Motion passed unanimously.

6. Marketing

Ms. Mormann has set up the Facebook and Twitter accounts and will be populating the pages shortly. Ms. Sullivan reported that the Business Services Coordinator will be calling on businesses in the region. This position will be able to share information on TUMMA and its workforce development initiatives; however, TUMMA members should answer questions about and follow-up on membership. Any funds generated with WIOA program funds is considered WIOA program income and must be used in WIOA. In order for TUMMA to retain membership fees, the Business Services Consultant must not be engaged in "selling" memberships.

7. K-12 Committee

Mr. Belmonte reported the Committee met immediately prior to the meeting today and heard about initiative in the K-12 arena, including the Academic and Career Planning requirement for students. Area CESA agencies will be a strong partner. The biggest challenge for the committee will be identify solutions to engage parents in career awareness and selection. The committee will meet again on June 8th at 2:00 p.m. prior to the TUMMA meeting.

8. New Business

Mr. Hill reported on the follow-up at the LADCO forum. It was good to provide an overview of the "Next steps" that have happened around the formation of TUMMA. LADCO is interested in providing additional programming on Workforce Development.

9. Closed Session

TUMMA Moved into a closed session.

The meeting adjourned at 4:30 p.m.