



# TUMMA Board Meeting Minutes

Thursday, October 8, 2020 | 3:00pm—4:30pm | ZOOM meeting due to COVID-19

**Attendees:** John Belmonte (Mitotec), Pat Rezin (USEMCO),  
Matt Simpson (Trane), Monica Redmond (City Brewing),  
Mark Glendenning (INLAND), Ed Johnson (NECAL), Melisa Myers (WDB),  
Dave Banifas (Mississippi River Planning Commission), Erik Sjolander (WKBT),  
Sam Bachmeier (LADCO), Kevin Ruetten (WDB/Western Tech College)

## AGENDA ITEMS

Call meeting to order, Roll Call Matt Simpson

Matt called meeting to order at 3:04pm

Review and Approval of past meetings: No meeting in August 2020 Matt Simpson

Monica 1<sup>st</sup>, Pat 2<sup>nd</sup>; passed unanimously

Treasurer's Report (Jeff Kroes out of the office) report given by Kevin Ruetten

Kevin gave update; Jeff was out of town

Basic changes was the payment of \$2,500 to Western Technical College for 5-\$500 scholarships fall 2020

K-12 Task Force Update John Belmonte

John Belmonte reported good attendance at K12 meetings the last few times; some credit to this because many are able to join on the Zoom call versus a long drive to the meeting site.

John is researching the NEWMA "Earn and Learn" program and wants to begin that in our organization. Western is familiar with some Earn and Learn programs with area employers and willing to assist.

Manufacturing month ideas and events shared and discussed.

Matt Simpson reported that he did a Q&A with a high school and feels we should create a list to give to area schools of TUMMA manufacturers that are willing to do this. Kevin will prepare the list.

WTC promoting videos of area employers to schools during this COVID time; he is asking any TUMMA member to send him to Western and he will share them this month and at the middle school career day!

Executive Director Report Kevin Ruetten

Kevin gave report on NEWMA discussions and the Manufacturing First conference that will be virtual this year. It is the 10<sup>th</sup> anniversary of the Manufacturing First conference and will be of great value at an inexpensive price. Working with marketing taskforce to get bids on redoing the TUMMA website.

Working with CESA4, CESA5, and Western to get as much out as possible to schools for manufacturing month

CESA 4 Regional Manufacturing Career Pathway grant update

Round table discussions with manufacturers will begin in December and January for active employers to give their input on high school career paths that would consistent regionally

Youth Apprenticeship locations needed this school year “Hands on”

YA continues to grow in the manufacturing setting. CESA4 and CESA5 report growth even in COVID situation. NEWMA representatives are available to assist in starting a YA at your facility. Western Technical College’s new apprenticeship center will be done and will lend itself to a great Opportunity for regional manufacturers to have YA students go right into RA programs at Western!

New Business

Matt Simpson

TUMMA Marketing taskforce report, update, & discussion

Website discussion update – Ed Johnson

Kevin and Ed reported meeting with Phase 3 Digital and Vision Design and are waiting for proposals from them on redoing our TUMMA website and basic assistance of marketing TUMMA. Very good discussions with each and we are excited to get the project started.

Marketing taskforce members:

Ed Johnson, Mark Glendenning, Kevin Ruetten, Sam Bachmeier, Erik Sjolander

TUMMA Value Statement discussion – “Why TUMMA?” –

Synergy and Connections to other manufacturers and K12 workforce development

Ed and Matt discussed and asked input from the group on developing a Value Statement

Kevin was asked to do a survey of members and members that have left by the end of the year on Why did you join/leave TUMMA? Value of TUMMA? Who is TUMMA? How did you learn about TUMMA? Matt will get the questions to Kevin to send out.

Also want to touch base with educators that work with us and ask them what value TUMMA has?

TUMMA recruitment and board member elections in December

December is Board Elections and an opportunity to add new Board Members

Once web site is up and running it will be a great tool to use for recruitment in early 2021.

Kevin will work with each board member to get them 5 manufacturers each to invite to a meeting

John Belmonte would like to see more marketing campaigns 3 or 4 times a year to stay in the news.

Maybe scripts can be developed to help market and recruit new members.

Open Discussion/Networking

Meeting adjourned at 4:03pm

Closed Session if required – Closed session – In accordance with Section 1, Subchapter IV of Chapter 19.85(1) (b) of the State Statute on open meetings, the Committee will enter into closed session to discuss:

ext Meeting will be Thursday, December 10, 2020 -- Meeting most likely still by ZOOM virtual

**2020 meeting months:** Meetings are on the second Thursday of February, [April](#), June, August, September, [October](#), [December](#). All meetings are open to general membership to observe and participate, most will have a board member only portion at the conclusion. Highlighted months are specific to general membership at this point.