



TUMMA Board Meeting MINUTES

Thursday, December 10, 2020 | 3—4:30pm | ZOOM meeting due to COVID-19

Attendees: John Belmonte (Mitotec), Pat Rezin (USEMCO),
Matt Simpson (Trane), Monica Redmond (City Brewing),
Mark Glendenning (INLAND), Ed Johnson (NECAL),
Dave Banifas (Mississippi River Planning Commission), Erik Sjolander (WKBT),
Mike Swenson (Western Technical College), Patti Balacek (Western Technical College),
Mark Tallman (Wisconsin Economic Development Corp.), Kevin Ruetten (WDB/Western Tech College)

AGENDA ITEMS

Call meeting to order, Roll Call Matt Simpson

Matt called meeting to order at 3:05pm

Review and Approval of past meeting Matt Simpson

Minutes sent out and reviewed; 1st Monica Redmond, 2nd John Belmonte, passed unanimously

Treasurer's Report Jeff Kroes

Jeff provided financial and 2020 budget updates; little less spent due to events not taking place to sponsor

Motion made to accept financial reports as given by Jeff; 1st Pat Rezin; 2nd John Belmonte; approved unanimously

K-12 Task Force Update John Belmonte

John reported continued strong participation from CESA4, CESA5, and SE MN schools and career directors. Tyler from Western Technical College explained the new ROBOT 1 program to train high school teachers so that they can teach their students. John reported that K12 Taskforce is developing a program to assist regional manufacturers to develop an Earn & Learn program. Youth Apprenticeship continues to grow in manufacturers given them a great advantage in recruiting those students in the future. Amanda from CESA4 reported their first female manufacturing YA has just begun her placement. John shared year's accomplishments with the K12 Taskforce. Communicated that TUMMA and members would support with letters and advice to those schools Looking at doing Fast Forward and other tech ed grants. Working with Nekoosa High School on their new tech ed lab from a recent referendum approval.

Executive Director Report Kevin Ruetten

Leading the review of web site proposal review and selection of media business for TUMMA web site. Continue to meet with CESA4 on regional career pathways, youth apprenticeships and steering committee. Followed up with Michael Swenson at Western in regards to scholarship recipients and their progress Continue to work with Tyler from Western on providing manufacturing videos and info about TUMMA members Workforce development continues to grow the number of employers beginning to use adult registered apprenticeships and the promotion of the new Western Technical College apprenticeship center.

Matt begun this section by reviewing the great accomplishments of TUMMA in 2020 even with COVID 19

Kevin shared a document with TUMMA board before meeting and displayed the list on the screen for review

Many attending from outside agencies and organizations praised TUMMA for their work and accomplishments!

CESA 4 Regional Manufacturing Career Pathway grant update

Kevin is working on gathering names of those who wish to serve on a regional representation group to meet with Amanda at CESA4 in mid-January to continue to communicate regional needs and how it will fit into regional pathways grant for manufacturing careers for high schools in the region

TUMMA scholarship Michael Swenson update and discussion for 2021

Michael reported that all five scholarship students are in classes and doing well.

Matt communicated that for 2021 we would like to offer the same 10 - \$500 scholarships

Michael will work with Kevin on how to promote these scholarships in the regional high schools

Michael said there will be a 2021 virtual scholarship recognition event later this spring; more details to come

Michael open to work with TUMMA to assist in the development of Earn & Learn scholarships

TUMMA website proposal accepted and funds approved outside budget limits

TUMMA members will be contacted for photos, videos, description paragraphs

Website proposals reviewed from two great regional media marketing companies.

After a lot of discussion on the service level needed; a motion was made to accept Phase 3's proposal

Ed Johnson made 1st motion; Jeff Kroes 2nd; accepted unanimously

Kevin and Erik will meet soon to see what the next step will be

Value Statement for TUMMA survey and discussion

Synergy and Connections to other manufacturers and K12 workforce development

Matt stated action item of surveying area manufacturers with questions is developed and

will be sent out to collect data on how others see the value of TUMMA; Kevin and Matt will send out

Those results will be shared with Board to develop final Value Statement and use information on new website design with Phase 3

Recruitment at start of 2021 – 5 manufacturers per TUMMA member to contact and invite

Kevin will work on this action item as TUMMA website finishes to provide a list of five manufacturers

for each Board Member to talk to about joining TUMMA, why they left TUMMA, or why they do not attend meetings even though they are members

2021 Board Member Elections

Jeff Kroes is stepping away after many years of great service! Thank you Jeff!

Board Members and Western Technical College attendees Thanked Jeff for all his years of guidance!

Board Members below accepted the nomination to serve two years on the TUMMA Board

1. Matt Simpson, Trane
2. Monica Redmond, City Brewing
3. Ed Johnson, NECAL
4. Pat Rezin, USEMCO

Slate of Board candidates was accepted; Mark Glendenning 1st; John Belmonte 2nd; passed unanimously

2021 Executive Board Elections

- | | |
|---------------------------------|------------|
| 1. Matt Simpson, Trane | Chair |
| 2. Monica Redmond, City Brewing | Vice Chair |
| 3. Ed Johnson, NECAL | Secretary |
| 4. OPEN | Treasurer |

Slate of Executive Board members agreed to serve in their roles and accepted with the understanding the Treasurer position will be filled at the February 2021 meeting as no one at this time can commit.

Mark Glendenning 1st; Pat Rezin 2nd; passed unanimously

2021 Budget Proposal and Approval

2021 Budget proposal was presented to the Board for discussion

Matt Simpson made a motion to pay the \$3,500 to Phase 3 out of the 2020 budget for new website construction; Matt 1st; Mark Glendenning 2nd; passed unanimously; Kevin will talk to Phase 3 about invoice

2021 Budget was then moved to a motion as presented; Mark 1st; Monica 2nd; passed unanimously

This approved budget includes the 10-\$500 scholarship budget for 2021

Marketing taskforce report and more development ideas

Marketing Taskforce will concentrate on web site reconstruction and review survey for uses

Look at how to stay connected to the five students that received the 2020 scholarships for testimonials

Open Discussion/Networking

Matt "Thanked" everyone for their great work in 2020 and wished them a safe and enjoyable holiday season!

Motion to adjourn accepted at 4:25pm

Closed Session if required – Closed session – In accordance with Section 1, Subchapter IV of Chapter 19.85(1) (b) of the State Statute on open meetings, the Committee will enter into closed session to discuss:

Next Meeting will be Thursday, February 11, 2021 -- Meeting most likely still by ZOOM virtual

2020 meeting months: Meetings are on the second Thursday of February, [April](#), June, August, September, [October](#), [December](#). All meetings are open to general membership to observe and participate, most will have a board member only portion at the conclusion. Highlighted months are specific to general membership at this point.