



TUMMA Board Meeting MINUTES

Thursday, February 11, 2020 | 3:00pm—4:30pm | ZOOM meeting due to COVID-19

Attendees: Pat Rezin, USEMCO; Monica Redmond, City Brewing; Ed Johnson, NECAL; Matt Simpson, TRANE; Angie Martin, Western TC BIS; Erik Sjolander, WKBT; Matt Tallman, WEDC; Chris Wehrle, DuraTech; Andy Kazmierczak, LB White; Stacey Everson, La Crosse School District; Brad Heinrich, TRANE; Kevin Ruetten, WDB/Western Technical College

AGENDA ITEMS

Call meeting to order, Meeting called to order at 3:03pm

Matt Simpson

2021 New Board Member Elections

Matt Simpson

Chris Wehrle, Vice President Human Resources, DuraTech Industries, Onalaska, WI

Andy Kazmierczak, Vice President of Operations, LB White, Onalaska, WI

Kevin presented slate of candidates; Chris and Andy accepted the nominations.

John Belmonte Motion to add Chris and Andy for two year terms; 2nd Pat Rezin; pass unanimously

2021 Treasurer Nominations

Matt Simpson

Ed Johnson spoke with Mark Glendenning about serving as Treasurer until another person is identified.

Pat Rezin 2nd; pass unanimously

Review and Approval of past meeting

Matt Simpson

Motion to approve the minutes by Monica Redmond; 2nd Pat Rezin; pass unanimously

Treasurer's Report

Kevin Ruetten

Kevin presented the financials and shared the 2021 Budget as a reminder

K-12 Task Force Update

John Belmonte

John Belmonte reported that Amanda L. from CESA4 shared the Manufacturing Regional Career Pathway template with all in attendance. Great feedback and excitement about this easy to use template.

Matt Simpson shared that he has done Q&A sessions with high school students in different schools.

John shared that Kevin asked for web site ideas from the group since we are redesigning now.

John mentioned to have success stories or scholarship recordings on the new web site as an idea.

Executive Director Report

Kevin Ruetten

Kevin reported that 2021 renewal membership notices have been sent out

Kevin concentrating on working with CESA4 on pathway grant and the TUMMA Marketing taskforce on the new web site design with Phase 3 Media.

CESA 4 Regional Manufacturing Career Pathway grant update

Matt Simpson shared the draft of the manufacturing template that CESA4 is developing

Great enthusiasm on this simple visual to share manufacturing job titles and training needed for each

Matt reported that Amanda from CESA4 has been meeting with manufacturers that wanted to sit on an advisory committee through this process; a number of TUMMA members are represented on this

TUMMA Marketing Taskforce report on newly redesigned TUMMA web site progress

Ed Johnson shared an update on the newly redesigned TUMMA web site.

Kevin was able to share the draft of the home page that will go live first; and then the secondary pages

Board gave ideas that they would like to see; scholarship, resources for parents/teachers, and videos

Recruitment at start of 2021 – 5 manufacturers per TUMMA member to contact and invite

Matt reported that this is an action items that was on a slight hold until new web site up.

Kevin will drive this between now and next TUMMA meeting in April. Report given at that time.

Kevin concentrating on renewals at this time. 5 members have sent in renewals already.

New Business

Matt Simpson

TUMMA scholarship Michael Swenson update, finalized, and agreement signed for 2021

Matt will be signing the new 2021 agreement with Michael Swenson to continue to promote these

Kevin is sending updated information and posters to educators and TUMMA members to promote

Matt would like us to reach personally out to our 2020 scholarship winners to get an update and communicate the opportunities there is with TUMMA members so they don't move out of the region.

Many course work may be done by April 15th; so Kevin will work to reach out to last year's list.

Promotion of Scholarships in member businesses' bulletin boards and schools with new flyers

New poster done with the same information as last year; just updated dates

Deadline for the scholarship will be communicated as the end of March; but there will be no

"hard deadline" as we understand some students wait a little longer to attend a technical college.

Western Technical College Business & Industry Services (BIS) state WAT grant discussion

Angie Martin joined us to explain what a WAT grant is and how TUMMA members can work together to save money on training if they work together to offer training. Equity and inclusion in the application will offer a better chance to be awarded; as well as the training results in certificates.

Kevin will survey the TUMMA members on what training is of an interest and report to Angie.

Grant applications are due in April; so need to work quickly to gather information.

Value Statement for TUMMA survey results and discussion

Kevin shared the results of his quick survey to understand what is important to our Members and why they are active in TUMMA's mission.

More surveys to be sent to ask educators what connections they have made, what do educators want to know about manufacturing careers, are there any gaps that TUMMA can assist with, why do they attend TUMMA K12 Taskforce meetings, and challenges that TUMMA can help overcome.

Matt will work with Kevin on some more detailed surveys to Members and non-Members to keep working toward the development of a Value Statement.

Open Discussion/Networking

None at this time

Kevin just pointed out that April's TUMMA meetings will take place on the 3rd Thursday of April; not the 2nd Thursday as normal. Meetings will be on Wednesday, April 15th.

Meeting adjourned at 4:25pm

Closed Session if required – Closed session – In accordance with Section 1, Subchapter IV of Chapter 19.85(1) (b) of the State Statute on open meetings, the Committee will enter into closed session to discuss:

Next Meeting will be Thursday, APRIL 15, 2021 -- Meeting most likely still by ZOOM virtual

2021 meeting months

Meetings are on the second Thursday of February, April, June, August, September, October, & December, unless notified in advance. All meetings are open to general membership to observe and participate.