



TUMMA Board Meeting MINUTES

Thursday, April 15, 2021 | 3:00pm—4:30pm | ZOOM meeting due to COVID-19

ATTENDEES: Matt Simpson (TRANE), John Belmonte (Mitotec Precision), Monica Remond (City Brewing), Pat Rezin (USEMCO), Mark Tallman (WEDC), Sam Bachmeier (LADCO), Sean Rezin (USEMCO), Becca Good (USEMCO), Erik Sjolander (WKBT), Brad Heinrich (TRANE), Kevin Ruetten (WDB/Western), Andy Kazmierczak (LB White)

AGENDA ITEMS

Call meeting to order – Matt called meeting to order at 3:04pm

Review and Approval of past meeting minutes

Pat Rezin moved to accept minutes; Andy Kazmierczak 2nd; pass unanimously

Treasurer's Report

Kevin reported that he has been working with Bremer Bank on removing Jeff Kroes and adding Mark Glendenning as the new treasurer. Matt Simpson and Mark are now the signatures for the account.

Kevin is now approved to be able to go onto the Bremer Bank on-line accounts to view transactions and print statements for meetings. Kevin gave financial report and budget report. Kevin stated that we paid the web site design and rebuild invoice. Matt reminded us that we will paid that invoice out of savings.

Wed site monthly maintenance will be shown on the 2021 budget. Kevin reported membership dues revenue.

K-12 Task Force Update

John Belmonte reported that CESA4 gave update on the regional career pathway's templates for manufacturing are almost complete. Amanda from CESA4 has sent them into the state for final approval. CESA4 will be doing career pathways videos the first week of May if any manufacturer would like to provide her a location to film. John stated that the taskforce and schools talked about what the new normal would look like in fall 2021 for tours and field trips for educators and students. Mark from La Crescent High School is working on career posters that show a manufacturing career and information about that career. TUMMA will partner on this with him. Q&A virtual sessions have been taking place between manufacturers and student classrooms; TRANE has done many of these over the last year. Working on an educators tour of manufacturers for late summer or fall. Amanda from CESA4 will be surveying the schools to see which ones have interest in these tours.

Marketing Taskforce Update

Ed Johnson has stepped forward to develop this committee and lead discussions on TUMMA's future in marketing TUMMA and manufacturing careers. Ed and Kevin worked together with Erik, Sam, and Mark to finalize the web site rebuild. Ed would like to model this group after the successful K12 Taskforce. Sean Rezin expressed interest in serving on this committee and helping with social media.

Executive Director Report

Kevin reported that the bulk of his time since the last meeting has been dedicated to TUMMA membership renewal notices being followed up on, the web site relaunch, and the CESA4 career pathways grant.

Kevin worked with Bremer Bank to get the financial reports and accounts in order for 2021.

TUMMA scholarship follow up was also done with Western Technical College to track progress.

Old Business

CESA 4 Regional Manufacturing Career Pathway grant update

CESA4 gave update on the regional career pathway's templates for manufacturing are almost complete. Amanda from CESA4 has sent them into the state for final approval. CESA4 will be doing career pathways videos the first week of May if any manufacturer would like to provide her a location to film. Amanda will follow up with Matt and others to let them know when the next regional planning meetings will be to review local implementation of the templates with educators.

TUMMA Marketing Taskforce report web site update

TUMMA web site rebuild is complete and live at www.tumma.org

Working now to add content and member's information to add value. Success stories and board

meeting dates and minutes will be added. A reminder to Members to send in photos for the web site.
Focus on transparency of the organization to attract more regional manufacturers.

Value Statement for TUMMA survey results and discussion

Synergy and Connections to other manufacturers and K12 workforce development

Marketing taskforce will be asked to come to a future meeting with ideas and strategies

New Business

Matt Simpson

TUMMA scholarship Michael Swenson update; Alex of GET High School

Michael Swenson from Western sent us an update that four good applications have been received.

Matt asked everyone to continue to push this to get all ten scholarships filled this year.

Kevin reported that he has resent it out to regional high schools and Western advisors are aware of it.

Kevin requested that the deadline for the scholarship for this year be pushed into June.

Western Technical College Business & Industry Services (BIS) WAT grant discussion

John Zimprich from Western BIS presented the multiple trainings that Kevin and he identified as valuable trainings to our membership based on meeting discussions and surveys Kevin sent out to Members over the last few months. Kevin will follow up with each Member to see what level of interest each Member has and which training. Western BIS will be submitted grant application by the end of April. Kevin will continue to update the group on the grant application's progress.

This grant will allow Members to gain valuable training at an affordable price by working together.

October Manufacturing Month and Western Technical College Manufacturing Week sponsorship

Kevin informed the group that Western is moving forward with an October event that will involve a speaker and other activities to celebrate manufacturing month. Kevin will keep group informed of sponsorship opportunities as they arise.

Annual Awards Dinner ideas or pursue this???

Due to covid and other unknowns; the group has decided to table this discussion until later this fall.

Western Technical College Golf Outing coming back in 2021 – TUMMA Members involvement?

Kevin informed group that there are opportunities to sponsor and/or become involved with this event as it will take place on May 26th. Matt Simpson moved discussion forward to act on this opportunity.

Monica made a motion to become a bronze sponsor of this event and get as much exposure as possible for TUMMA by working with Western; John Belmonte 2nd the motion; passed unanimously.

Kevin will contact Western right away and will tag 2021 budget for this \$500 under event sponsorship.

CESA4 and Bluff View Youth Apprenticeship updates and TUMMA web site partnership "success stories"

K12 Taskforce will continue to communicate to schools and manufacturers that we would like to feature success stories on our newly designed web site.

Other topics:

Mark from La Crescent high school is working on manufacturing career posters to explain what a job title looks like, education needed, salary ranges, and other information to get students excited about manufacturing careers. Mark is willing to work with TUMMA to make a more regional project. CESA4 is developing manufacturing career templates that will work well with these.

Monica mentioned that she heard NEWMA executive director on WPR radio morning show talking about manufacturing careers and recruiting efforts. Kevin will work with Erik from WKBT on sharing news stories. Matt mentioned WKBT should do a story on La Crescent and Holmen's new Tech areas.

John Belmonte and Mitotec were featured on UW Stout / Juneau County virtual meeting broadcast where he shared information about how Mitotec has worked with automation and other technology to advance their business. Kevin and John will ask for copy of recording to add possibly to web site.

Monica made a motion to adjourn; Andy 2nd; pass unanimously. Meeting adjourned at 4:45pm

Open Discussion/Networking

Closed Session if required – Closed session – In accordance with Section 1, Subchapter IV of Chapter 19.85(1) (b) of the State Statute on open meetings, the Committee will enter into closed session to discuss:

Next Meeting will be Thursday, JUNE 10, 2021 -- Meeting most likely still by ZOOM virtual

2021 meeting months

Meetings are on the second Thursday of February, April, June, August, September, October, & December, unless notified in advance. All meetings are open to general membership to observe and participate.