

MINUTES

The Upper Mississippi Manufacturers Alliance (TUMMA) K12 Taskforce
Thursday – October 8, 2020 2pm-3:00pm **ZOOM Meeting due to COVID-19**

Attendees:

Kevin Ruetten (TUMMA, Western Technical College), John Belmonte (Mitotec), Jim Dillin (Mauston), Lindsey Seipp (Holmen), Dawn Pierce (Tomah), Tyler Ludeking (Western Technical College), Matt Simpson (Trane), Steve Johnson (Logan High School), Kelly Lauferberg (INLAND), Ed Johnson (NECAL), Lisa Kosin (LB White), Jared Schaffner (Onalaska High School), Michael Swenson (Western), Erik Sjolander (WKBT), Ryan Stotts (WDB), Melisa Myers (WDB), Sarah Ness

2020 K12 Taskforce Planning Key Areas

Group achievable goals for 2020 reminders

The following were identified as areas of focus:

- Educate and update TUMMA members on INSPIRE and XELLO
- Continue Tech Ed / TUMMA events in spring and fall. Spring 2020
- Target students with manufacturing career info at HS class registration time (Sept, Oct, Nov, Dec timeframe) and look for community events and school events to promote manufacturing careers at these events
- Award TUMMA scholarships and attend scholarship award nights at high schools to present them
- Continue to penetrate high school and middle school career pathway discussions with students, teachers and parents about manufacturing career benefits and opportunities

Agenda Items

John called the meeting to order at 2:04pm

CESA 4 Updates – Kevin gave report

Regional Career Pathways grant update

Grant was awarded and meeting with manufacturers will start in January 2021

YA program and updates on placement of students

Growth in YA even in COVID situation; manufacturing YA continues to grow

Mitotec and LB White have YA students now in their facilities

CESA 5 Updates

Career pathways and program update

Continue to offer manufacturing pathway; developing IT pathway

YA program and updates on placement of students

113 YA students currently

Looking into community grant to fund YA person

Exploring virtual tours and discussions with students of actual jobs in our region

Virtual panels with schools only take a few weeks to set up; not much lead time needed w/ schools

Holmen looking to do open discussions with parents and students

Matt Simpson shared he did a question and answer session with a high school was a success

Steve Johnson welcomes guest speakers and sure other schools would as well

October is Manufacturing Month

Communicate events and programs to Kevin to promote

Tyler and Kevin will collect any and all videos or virtual tour videos from manufacturers and send them out to regional schools to celebrate manufacturing month

Tyler will use same videos and information for his middle school virtual career day

Western Technical College BIS Manufacturing Virtual Luncheon update – John Zimprich
John explained the virtual luncheon for this year's Manufacturing Event due to COVID
Kevin will send out invitation again to make sure everyone has the meeting link

TUMMA Scholarship and Marketing taskforces beginning work for 2021

Michael updated that all five scholarship winners are enrolled and doing well

Group would like to tweak a few things for 2021

Scholarship taskforce will meet to discuss any changes with Michael that has been suggested

Western WI Workforce Development E3 WORKS! update

Ryan Stotts, new career coach/coordinator

Ryan introduced himself and explained his work history; including the La Crosse Tribune

Matt Nundahl took a new position with Monroe County Sherriff Department

NEWMA (Northeast WI Manufacturers Alliance) K12 Taskforce discussion

Earn and Learn program

Discussion with Michael Swenson and Tyler Ludeking from Western Technical College

Michael expressed there is a lot of interest from Western's point of view to assist with this program

Mid State Tech college in WI has successful program "sponsor a scholar"

Tyler explained the 4 to 5 year auto academy at Sleepy Hollow Wed nights

TUMMA would assist with those manufacturers that wish to start this

Communication to students and parents through CESA4 and CESA5 and new web site remodel

YA Family night at schools or virtually

Excellence Awards Dinner feedback

Get Real Math videos; please continue to tell your schools about these

"Round the room"

Tyler explained a Robot 1 certifications that he is developing

3 robotic trainers per school is the goal through virtual training of students

Recruit high school student teachers to go through this program

Western would explore paying for an instructor in a school to build the program

Tyler will work with Kevin to communicate more about this project and opportunity

COVID has kept most schools virtual which is hurting lab time and exposure to the trade skills in high schools

Next meeting Thursday, December 10, 2020 – Virtual ZOOM meeting due to COVID-19