

# MINUTES

The Upper Mississippi Manufacturers Alliance (TUMMA) K12 Taskforce

Thursday – September 10, 2020 2pm-3:15pm

**ZOOM Meeting due to COVID-19**

## Attendees:

Kevin Ruetten (TUMMA, Western Technical College), John Belmonte (Mitotec), Jim Dillin (Mauston)  
Monica Redmond (City Brewery), Lindsey Seipp (Holmen), Dawn Pierce (Tomah), Amanda Largrehr (CESA4),  
Tyler Ludeking (Western Technical College), Ann Franz (NEWMA), John Zimprich (Western Technical College –BIS)  
Matt Simpson (Trane), Kati Hendrick (SE MN), Mary Ann Smith (SE MN), Steve Johnson (Logan High School),  
Kelly Lauferberg (INLAND), Chris Wehrle (Duratech), Ed Johnson (NECAL), Brian Witt (Aries Corp./NEWMA),  
Mark Hanson (New Lisbon), Sondra LaCoy (Outlook Group/NEWMA), Lisa Kosin (LB White), Todd Camlek( ),  
Jeron Cassidy ( ), Jared Schaffner (Onalaska High School), Pat Rezin (USEMCO)

## 2020 K12 Taskforce Planning Key Areas

Group achievable goals for 2020 reminders

The following were identified as areas of focus:

- Educate and update TUMMA members on INSPIRE and XELLO
- Continue Tech Ed / TUMMA events in spring and fall. Spring 2020
- Target students with manufacturing career info at HS class registration time (Sept, Oct, Nov, Dec timeframe) and look for community events and school events to promote manufacturing careers at these events
- Award TUMMA scholarships and attend scholarship award nights at high schools to present them
- Continue to penetrate high school and middle school career pathway discussions with students, teachers and parents about manufacturing career benefits and opportunities

## Agenda Items

### Guests:

Brian Witt, Director of Excellence, Ariens Co. and chair of the NEW Manufacturing Alliance's STEM taskforce.

Sondra LaCoy, Human Resources Director, Outlook Group and chair of the NEW Manufacturing Alliance's K-12 taskforce.

Ann Franz, Executive Director of the NEW Manufacturing Alliance

[www.newmfgalliance.org](http://www.newmfgalliance.org)

### CESA 4 Updates

Regional Career Pathways grant application update

YA program and updates on placement of students

### CESA 5 Updates

Career pathways and programs for summer and fall

YA program and updates on placement of students

Western WI Workforce Development E3 WORKS! update

2021 TUMMA Scholarship discussion with NEWMA representatives

NEWMA (Northeast WI Manufacturers Alliance) K12 Taskforce discussion

-Discuss their same challenges

-Share success stories to get students and schools involved with NEWMA

-Does NEWMA work with students under 18 in their manufacturer businesses; how? YA?

-NEWMA manufacturing survey done each year; discuss past results

“Round the room”

K12 school COVID 19 updates

**Next meeting** Thursday, October 8, 2020 – Virtual ZOOM meeting due to COVID-19