

# MINUTES

The Upper Mississippi Manufacturers Alliance (TUMMA) K12 Taskforce  
Thursday – August 13, 2020 2pm-3pm **ZOOM Meeting due to COVID-19**

**ATTENDEES:** Joel Mindham, Lisa Kosin, Matt Nundahl, Melisa Meyers, Tyler Ludeking, Amanda Langrehr, Sarah Ness, Brian Cashman, Mary Anne Smith, Katie Hendrickson, Lisa Chellew, John Zimprich, Kelly Laufenberg, Matt Simpson, Kevin Ruetten

## **2020 K12 Taskforce Planning Key Areas**

Group achievable goals for 2020 reminders

The following were identified as areas of focus:

- Educate and update TUMMA members on INSPIRE and XELLO
- Continue Tech Ed / TUMMA events in spring and fall. Spring 2020
- Target students with manufacturing career info at HS class registration time (Sept, Oct, Nov, Dec timeframe) and look for community events and school events to promote manufacturing careers at these events
- Award TUMMA scholarships and attend scholarship award nights at high schools to present them
- Continue to penetrate high school and middle school career pathway discussions with students, teachers and parents about manufacturing career benefits and opportunities

## **Agenda Items**

### **CESA 4 Updates**

XELLO / INSPIRE update: continue to

Amanda update the region is working on virtual tours/careers “What’s in your backyard?”

Regional Career Pathways grant update: Meeting mid-September with manufacturer stakeholders to begin talking about the actual areas of concentration and start communication.

YA programs continue business as usual, Thank you to Employers! Schools are working hard to make sure the course work classes are offered to fill the requirements in the virtual school settings.

### **CESA 5 Updates**

Career pathways and programs for summer and fall include a new IT pathway this year.

Joel working with Juneau County and Wood County working in our TUMMA areas.

YA programs continue; but with some of the same challenges as CESA4.

### **2021 TUMMA Scholarship discussion to pass along to scholarship taskforce**

Matt Simpson discussed the goal to get more applications

Melisa Myers, WDB, shared that she can work with other community organizations to get the word out

Sarah Ness – eligibility requirements can be sent out to schools

Open to anybody within TUMMA region to use at Technical Schools or possibly 4 year schools

Steve reminded everyone the great Positive that the 5 scholarships were given out

Steve had lots of Juniors last year and will have more seniors this year

Matt mentioned exploring continuation of scholarships to encourage students to stay in programs

### **NEWMA (Northeast WI Manufacturers Alliance) attending September TUMMA K12 Taskforce meeting**

-Discuss their same challenges and will share ideas with our group

-TUMMA manufacturing survey to be developed using NEWMA’s as a model

### **Western Technical College 2025 Strategic Planning – apprenticeship pathway**

Looking to bridge the YA to Registered Apprenticeship programs in a stronger way in the future

CESA4 will be having a December meeting with Western Tech and schools to begin discussing

## Western WI Workforce Development E3 WORKS! update

Matt Nundahl reviewed the E3 WORKS! program and gave update that there are now young adults working with regional employers; but always looking for more in the area of manufacturing and welding. Program is open to any career: marketing, sales, distribution, production, etc...

## "Round the room"

### K12 school COVID 19 updates

Steve J. share concerns that students like hands on, field trips, tours, and other events to get the students exposed to as much as possible.

Tyler L. shared that everyone is working very hard to make sure dual credit courses are still successful as there are new challenges to get in-classroom training.

Some ideas have been explored to have manufacturers bring a presentation to a school parking lot to at least show students products that are made by regional employers

SE MN group continues to work on the possibility to go into manufacturers to create virtual tours.

**Next meeting** Thursday, September 10, 2020 – Virtual ZOOM meeting due to COVID-19