



TUMMA Board Meeting MINUTES

Thursday, June 17, 2021 | 3:00pm—4:30pm | ZOOM meeting due to COVID-19

Attendees: John Belmonte (Mitotec), Matt Simpson (Trane), Chris Wehrle (DuraTech), Mark Glendenning (INLAND), Monica Redmond (City Brewing), Erik Sjolander (WKBT 8), Ed Johnson (NECAL), Dave Bonifas (MRRPC), Kevin Ruetten (Western/WDB)

AGENDA ITEMS

Call meeting to order by Matt Simpson at 3:05pm

Review and Approval of past meeting minutes

1st Monica; 2nd Ed; pass unanimously

Treasurer's Report

Mark and Kevin gave financial report

Mark stated that Kevin has removed Jeff K. name from Bremer Bank and set up accounts to be current

Mark and Matt will be the two that are able to sign checks

Membership goal will need to be watched to see if we need to adjust budget; membership push reminder

K-12 Task Force Update

John Belmonte reported a good turnout virtually; but summer meetings are a little lighter due to vacations

John asked Kevin to make a Master Calendar/Contacts spreadsheet for Tours of students and educators

CESA4 gave update on Career Pathway progression and fall meetings with employers will start in September

INSPIRE training and virtual trainings will be available for employers in a few weeks; Kevin will send invite

Steve Johnson from Logan stated that he is in some new trainings at Western to bring new offerings to his high school academy; stated that a few other educators were in the training classes; robotics was one thing taught

Marketing Taskforce Update

Ed Johnson stated that the taskforce is forming now that the web site project is complete.

Next will be value statement and value added promotional benefits of TUMMA

Erik will get Ed the standard form for photo releases; standard minimums for submitted items for web site

Look at Polo shirts or something for TUMMA board members as they attend functions

Sean Resin has stated that he is willing to assist with social media new ideas

Executive Director Report

Kevin Ruetten

Following up with membership renewals and new members

Workforce Development had a Click Through Job Fair again; and working on first Virtual Job Fair

First Virtual job fair will be focused on Manufacturing jobs in our region and IT jobs; promoting and learning

Working on Manufacturing luncheon once again with Western Technical College BIS office

Old Business

Matt Simpson

CESA 4 Regional Manufacturing Career Pathway grant update

Amanda gave update at K12 Taskforce meeting; employer meetings coming this fall

TUMMA scholarship update on 2021 recipients – 6 NOW HAVE BEEN AWARDED out of the 10 offered!!!

Six area high schools were represented in these six recipients

Award notices have been sent out and trying to get photos of the winners; maybe in TUMMA polo shirts

Western office asking for information as it states in the application TUMMA will be able to use their names

Western Technical College Business & Industry Services (BIS) WAT grant update

Press release opportunity to be recognized as part of this group effort

John Zimprich from Western Technical College BIS attended meeting to state we were awarded the Grant!

John will lead the coordination of enrollment into the training courses and leadership training

Western Technical College Golf Outing follow up

Kevin reported he worked event all day; showed banner at the event; Kevin had 3 in-depth conversations about TUMMA with employers attending the event

New Business

Matt Simpson

INSPIRE webinar Jun 30, 2021 12:00 PM Central Time

Kevin just reminding everyone about this training for CESA4 coming up

October Manufacturing Month and Western Technical College Manufacturing Week

All events happening in-person once again at Western; Kevin will send out opportunities

Western BIS Manufacturing Luncheon and Middle Schools – October 20th - \$1,000 sponsorship

Mark made motion to sponsor the luncheon at \$1,000; 2nd Monica; pass unanimously

TUMMA web site partnership “success stories”

Kevin and marketing taskforce will work on success stories for the web site; “Spotlight” or something

Coulee Region Job Fair 3rd Thursday of September at the OMNI Center

Kevin stated that this great event will be returning this fall as an in-person recruiting opportunity

Workforce Board Virtual Job Fair – only Manufacturing and IT sectors on Thursday, July 29th

New exciting event for all TUMMA members to get involved in; FREE EVENT for all employers

Training will be needed to set up the virtual booth and how to capture those job seekers entering the booth

Meeting adjourned at 4:15pm (1st Mark; 2nd Ed)

Open Discussion/Networking

Closed Session if required – Closed session – In accordance with Section 1, Subchapter IV of Chapter 19.85(1) (b) of the State Statute on open meetings, the Committee will enter into closed session to discuss:

Next Meeting will be Thursday, AUGUST 12, 2021 – meeting possibly in person; Kevin will update as we get closer to the meeting date

2021 meeting months

Meetings are on the second Thursday of February, April, June, August, September, October, & December, unless notified in advance. All meetings are open to general membership to observe and participate.