



TUMMA Board Meeting MINUTES

Thursday, May 10, 2022/3:00pm—4:30pm | ZOOM meeting

ATTENDEES: Matt Simpson (TRANE), Sean Rezin (USEMCO), Chris Reister (C&C Machine), Mark Glendenning (INLAND), Andy Kazmierczak (L.B. White), Kevin Ruetten (Western/WDB), Alec Leavitt (S&S Cycle); Tim Kabat (LADCO), Monica Redmond (City Brewing),

AGENDA ITEMS

Call meeting to order Meeting called to order at 3:05pm

Matt Simpson

Introductions of all on the call was done

WELCOME New Member Introduction S&S Cycle of Viola and La Crosse www.sscycle.com

Alec Leavitt, CFO, S&S Cycle, Inc. introduced himself and gave summary of their business

Review and Approval of past meeting minutes

Matt Simpson

1st Mark G.; 2nd Andy K.; passed unanimously

Treasurer's Report

Mark Glendenning

State Organizational Annual Fees - Kevin updated that this was paid

Mark Glendenning gave 2022 budget and financial reports; membership dues still coming in

Most activity in the fall months; looking at more event opportunities

K-12 Task Force Update

John Belmonte

Tech Ed Night March 23rd at Holmen; good success 25 people, new educators; looking into fall event

Manufacturing Mania Pilot at Western Technical College Tomah Campus June 7-9

3-day event aimed at students going into 7th, 8th, and 9th grade

Morning activities (3d printing, electronics, bionics) and then tour manufacturers in the afternoon

USEMCO, Mathew's Archery, and General Stamping & Metalworks the three sponsors

Sponsors and Western Technical College paying for the expenses of this event

Hope to do more at La Crosse Campus; but faculty retirements made staffing a challenge this summer

2022 CESA4, GET, La Crosse Youth Apprenticeship partnerships renewed; Tomah soon

CESA4 new hiring will allow more manufacturing pathway work with regional schools

Sparta Career Fair May 3rd; First Ever; great success with students; New YA Director at Sparta; Jamie Adams

Tomah Career Fair May 20th

Mauston Career Fair October 12th

Marketing Taskforce Update

Kevin Ruetten

Web site updates and links to your company; hiring page or scholarship page links

New Member logos and current logos/links

Kevin and Erik working on making sure all Member links and logos are correct on tumma.org site

Member spotlights, success stories, scholarship winners are the focus right now

Matt would like a report of actions at next June 9th meeting

Executive Director Report

Kevin Ruetten

Scholarship Update – Kevin presented at Sparta High School on May 11th

Working on creating more interactive events like Manufacturing Mania, Manufacturing Carnival, etc...

Officer Update

Matt and Kevin has discussed nominating Members that are normal attendees to meetings

Matt asked for volunteers for the Vice Chair and Secretary positions that are open

Monica would like to step down from Vice Chair and is open to looking at the Secretary position

That would leave the Vice Chair position open for someone that would like to explore that opportunity

Western Technical College WIG Grant sent in on April 18th – marketing dollars put into application and training

Matt reported that the WI State grant was submitted and TUMMA is a co-partner in the grant

Hope to find out results in June if we have been awarded and what parts were awarded

Western Golf Outing TUMMA Sponsorship on Wednesday, May 25th; over 34 teams signed up already; volunteer

Kevin will be volunteering to set up banners, check-in tables, door prize tables.

All are welcome to volunteer; please let Kevin know if you would like to volunteer

New Business

Matt Simpson

Channel 8 partnership project; like our 2-minute videos on our web site

Kevin and Erik setting up meeting with WKBT General Manager to discuss options

La Crosse Chamber open to conversations to use their templates and base videos to promote manufacturing

2022 Meetings moving forward in-person with virtual option to grow Membership

Open Discussion/Networking

Tim from LADCO gave regional update and report on their work being done

Economic Impact Event next Tuesday, 5/17, at Waterfront at 3pm to 5pm

LADCO making personal visits to their members and businesses in the region again now that COVID

restrictions have lightened up. They have visited thirty businesses so far in 2022.

Closed Session if required – Closed session – In accordance with Section 1, Subchapter IV of Chapter 19.85(1) (b) of the State Statute on open meetings, the Committee will enter into closed session to discuss:

Next Meeting will be Thursday, June 9th this will be an in-person meeting at Western Technical College, Room 401 of the Integrated Technology Building

2022 meeting months

Meetings are on the second Thursday of February, April, June, August, September, October, & December, unless notified in advance. All meetings are open to general membership to observe and participate.