



TUMMA Board Meeting MINUTES

Thursday, June 23, 2022/3:00pm—4:30pm | ZOOM meeting

ATTENDEES: Matt Simpson (TRANE), Sean Rezin (USEMCO), Connie Kais (ATI)
Mark Glendenning (INLAND), Andy Kazmierczak (L.B. White),
Kevin Ruetten (Western/WDB), Sam Bachmeier <sam@ladcolax.com> (LADCO),
Monica Redmond (City Brewing), Brad Heinrich (TRANE),
John Belmonte (Mitotec), John Zimprich (Western Tech College BIS),
Chris Wehrle (Duratech), Angie Martin (Western Tech College BIS)

AGENDA ITEMS

Call meeting to order at 3:05pm Matt Simpson

Review and Approval of past meeting minutes Matt Simpson
1st Mark; 2nd Andy; passed unanimously

Treasurer's Report Mark Glendenning
Mark gave report; no major changes to financials; continue to communicate with Kevin
Kevin following up with just a few dues to be collected; but financially still strong

K-12 Task Force Update John Belmonte

Attendance at K12 Taskforce meeting a little down due to summer months; still a lot going on.

Kevin to make sure all events coming up this fall are on TUMMA web site.

Manufacturing Mania Pilot at Western Technical College Tomah Campus June 7-9

Overall 39 students participated and all went well. Tours of manufacturers went well,
basic feedback of watching students as they tour as one helped themselves to important
supplies on a tour and could have had major implications on a project order.

Would like to do again and maybe duplicate at other Western campuses.

Recap and Discussion from Manufacturers and Western

Good event; need to address staff and faculty needs to do this event each year

First week after school is out seems to be good timing for success.

Spring and Summer 2023 ideas and opportunities

WMC Manufacturing Carnival and WMC Mini-Business World Day – Kevin looking into this for spring 2023

Marketing Taskforce Update Kevin Ruetten

Web site updates and links to your company; hiring page or scholarship page links

Erik has left Channel 8 and Ed retiring; the committee is regrouping a little bit

Kevin will look into a Manufacturing Night at a Loggers game in 2023

Need to continue to promote TUMMA brand and “careers in manufacturing”

Work with schools to get the career pathways more known in regional schools

Executive Director Report Kevin Ruetten

Officer Update – Monica update; Vice Chair position update

Monica agreed to move to Secretary position and we will have a vacancy at the Vice Chair for now

Matt and Kevin will continue to ask others to fill the Vice Chair role

Western Technical College WIG Grant update – Angie Martin, Western Technical College BIS

Angie reported that we were not awarded the WIG grant we applied for; but good work has been done to keep looking for other grants and resources to keep moving forward with our ideas. Look on how to train more and help manufacturers look at automation.

There were 190 applications for this WIG grant and 4 awarded.

Western Golf Outing TUMMA Sponsorship on Wednesday, August 31st; May event date rained out

Channel 8 partnership update; Erik has left and moved over to Explore La Crosse; setting meetings up

Kevin will set up meeting with WKBT general manager and new person replacing Erik when hired

New Business

Matt Simpson

TUMMA Scholarship update and discussion; 4 of the 10 have been awarded for 2022

Feedback – Western still getting students all summer; the dollar amount of \$500 is a good amount

Ask Tech Educators to share more and post in classrooms

Steve from Logan thanked TUMMA for these scholarships and he has pushed hard to get students to fill out the application; but is frustrating when they don't.

“How do we make the application process or application easier?”

Western will finish Monica's marketing idea of making an employer logo'd flyer that TUMMA

Members can hang throughout their facilities and share on their social media

Ask schools to email parents or get in school parent newsletters

Put application link or application on TUMMA.org

LADCO Update

Sam reported that LADCO continues to have face-to-face meetings with their members

LADCO has referred manufacturers to get involved with TUMMA

Workforce ideas and housing ideas for the region continue to be topics at LADCO meetings

Youth Apprenticeship discussion; presenter?

Kevin has reached out to manufacturers across the state that do Youth Apprenticeship and will see if any of them want to come to future TUMMA board meeting or K12 meeting to discuss success stories and how they got over insurance and other hurdles.

Manufacturing First Conference in Green Bay area hosted by NEWMA – October 26th

Start thinking about October Manufacturing Month ideas; Western manufacturing luncheon will take place

Please send all October events you are doing; so Kevin can get on TUMMA web site

Open Discussion/Networking

WEDA Best Practices State Conference Sept 28-30

Meeting adjourned at 4:21pm

Next Meeting will be Thursday, August 11th; location to be determined

2022 meeting months

Meetings are on the second Thursday of February, April, June, August, September, October, & December, unless notified in advance. All meetings are open to general membership to observe and participate.