



# TUMMA Board Meeting MINUTES

Thursday, August 11, 2022 3:00pm—4:30pm | ZOOM meeting

ATTENDEES: Matt Simpson (TRANE), Sean Rezin (USEMCO),  
Mark Glendenning (INLAND),  
Kevin Ruetten (Western/WDB), Sam Bachmeier (LADCO),  
Monica Redmond (City Brewing),  
John Belmonte (Mitotec), Dave Bonifas (MRRPC)  
Chris Wehrle (Duratech), Tim Kabat (LADCO)

## AGENDA ITEMS

Call meeting to order at 3:03pm

Matt Simpson

### TYLER Western Update

WI Education Fair September 26<sup>th</sup> at La Crosse Center; creating a manufacturing career booth  
Looking for manufacturers to present in the career booth  
Kevin may be able to create hand outs for this area  
Matt and Mark and others will discuss with Tyler  
October 18<sup>th</sup> Manufacturing Day Luncheon and middle school day  
130 educators coming to Western Technical College for overview of the college  
Women in Trades event in February 2023; if anyone has success story to share  
Manufacturing Mania again being planned for June 2023  
YA/RA apprenticeship event again in the spring

### Review and Approval of past meeting minutes

Matt Simpson

No report presented; Kevin will send out after meeting

### Treasurer's Report

Mark Glendenning

Financial report needs to be cleaned up and totals put in correct column  
Mark reported all good standing and in good shape; New dues will be a focus

### K-12 Task Force Update

John Belmonte

Mauston new Technology area ... possible Tech Ed night in spring or fall of 2023  
CESA4 Fall Tech Ed Night  
WMC Manufacturing Carnival and WMC Mini-Business World Day exploring  
October Manufacturing and fall events calendars

John Belmonte reported that there is a critical shortage of Tech Ed teachers in our region and is looking for TUMMA to explore what we can do to assist this. Will be a topic of future meetings.

### Marketing Taskforce Update

Board Member / Kevin Ruetten

Met with Allison at WKBT; replacing Erik  
Multiple video ideas to brand manufacturing careers and TUMMA  
TUMMA web site calendar up to date with activities  
Sam knows Allison at WKBT and will reach out for ideas and set up meeting before next TUMMA meeting  
Sam is open to assisting in structuring a plan with the Taskforce members

Officer Updates

Monica has decided to stay in the Vice-Chair role until the end of 2022

Matt and Monica nominated Sean Rezin from USEMCO for the Secretary Position through end of 2022

No other nominations; Sean agreed to the nomination; Pass unanimously

Working on multiple career fairs for 2022-2023 school year

Manufacturing Day at Western is now one of my projects; changes with Western BIS Staff

2023 Vision of Manufacturing Month/Day

Old Business

Matt Simpson

Western Golf Outing TUMMA Sponsorship on Wednesday, August 31<sup>st</sup>; May event date rained out

Anyone is open to come assist with the event day activities. Banner will be up as a sponsor

Channel 8 partnership update; marketing committee meeting plan soon to meet with Allison

Talked about above; more to report in September

New Business

Matt Simpson

TUMMA Board recognized Kevin for his great work at Executive Director through COVID and

presented him with card and monetary gift.

TUMMA Scholarship update and discussion; 6 of the 10 have been awarded for 2022

Mike Swenson is leaving his position at Western Foundation office – posting position

LADCO Update

Sam and Tim gave report on their activities in the region in regards to needed space for new employers

Disabled people going to work has been a conversation with local businesses

Possible financial assistance to come up with accommodation solutions

LADCO working hard to solve some of the growing solutions for workforce and employees

Manufacturing First Conference in Green Bay area hosted by NEWMA – October 26<sup>th</sup>

Start thinking about October Manufacturing Month ideas; Western manufacturing luncheon will take place

Open Discussion/Networking

Dave B. gave a suggestion of possibly having an EDA speaker come in and talk to TUMMA about technical

research dollars or other sources of funding that TUMMA members could collaborate to apply for.

Kevin will work with Dave to have the representative come in at our next meeting in September.

Adjourned 4:27pm

Closed Session if required – Closed session – In accordance with Section 1, Subchapter IV of Chapter 19.85(1) (b) of the State Statute on open meetings, the Committee will enter into closed session to discuss:

**Next Meeting will be Thursday, September 8<sup>th</sup> at Western Technical College w/option**

**2022 meeting months**

*Meetings are on the second Thursday of February, April, June, August, September, October, & December, unless notified in advance. All meetings are open to general membership to observe and participate.*